

PROMOTE YOUR ATTENDANCE AT LAND FORCES 2024: A GUIDE TO SUCCESS

Thank you for supporting the Land Forces 2024 International Land Defence Exposition.

To assist your promotional objectives in participating this important event, we would like to offer you a range of Land Forces 2024 assets and content for use on your digital channels.

In addition, there are opportunities for your organisation to feature on Land Forces 2024 platforms to further boost your brand and messaging. These opportunities are **free of charge**.

SOCIAL MEDIA

Find us on LinkedIn: <https://www.linkedin.com/showcase/landforces>

Be part of the Land Forces 2024 LinkedIn community:

- Follow our page.
- Use the hashtag: **#LandForces2024**
- Visit the [Land Forces 2024 Digital Media Kit](#) to create and download custom graphics
- Tag or share your posts with us **@Land Forces International Land Defence Exposition**



Don't forget to
use hashtag:
#LandForces2024

EDM E-NEWSLETTERS

Tell your digital network that you will be at Land Forces 2024:

- Visit the [Land Forces 2024 Digital Media Kit](#) to create and download custom graphics
- Need copywriting help? Contact media@amda.com.au for copy and paste Land Forces 2024 content to populate your channels.



Email media@amda.com.au with:

- 250–300 word story
- Eye-catching image (.jpg or .png)
- Tell us how the marketplace can engage with you at Land Forces 2024.

FEATURE ON LAND FORCES DIGITAL CHANNELS

Are you participating in Land Forces 2024 as an exhibitor, speaker, sponsor or supporter?
Supply your own content to feature on our digital channels.*

Industry E-newsletter.

- Land Forces E-newsletters are released regularly in the lead up to and during the event.
- View our previous Land Forces E-newsletters here: <https://landforces.com.au/media/newsletters.asp>
- Subscribe to our Mailing List here: <https://landforces.com.au/mailling-list.asp>
- Share your latest news stories, press releases or announcements with us for E-News consideration.

Expand your reach by featuring on the Land Forces LinkedIn page.

- Send us your news stories, press releases or announcements for an organic post on the Land Forces 2024 LinkedIn page.*
- Share your Land Forces 2024 LinkedIn content using **#LandForces2024** or **@Land Forces International Land Defence Exposition**

Specialist industry and mainstream media outlets will be in attendance at Land Forces 2024.

- We can provide media services pre, during and post-event to organisations participating in Land Forces 2024.
- Contact the AMDA Foundation Media Team for more information: media@amda.com.au

Contact us to discuss how we can help support your participation in Land Forces 2024.

Email all enquiries and content submissions to media@amda.com.au

**Note: submissions are subject to editorial review and scheduling availability.*