



2018 **Land Forces** AUSTRALIA INDO ASIA PACIFIC

4 - 6 SEPTEMBER
ADELAIDE CONVENTION CENTRE
AUSTRALIA

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LAND FORCES 2018 BREAKS EXHIBITOR, ATTENDANCE RECORDS

The LAND FORCES 2018 Exposition has broken attendance, exhibitor and delegation records, and been hailed as the best yet by exhibitors, trade visitors and organisers.

The three-day exposition, held at the Adelaide Convention Centre from 4-6 September, combined Defence and Army conferences, technical and scientific seminars and symposia and a defence industry exhibition promoting 624 companies from 26 countries.

It attracted record total combined attendances of 15,331 over the period of the event, from throughout Australia and the world (up from 13,450 in 2016).

The event included:

- A 30 per cent increase in total exhibition space over the 2016 event;
- 624 participating exhibitor companies (including 328 Australian SMEs) from 26 countries (up from 501 exhibitor companies in 2016);
- 21 conferences, seminars and symposia (11 in 2016);
- 74 defence, trade and industry delegations from 36 countries (66 in 2016), including 31 foreign military delegations and 19 Australian military delegations.
- Major Defence conferences and symposia;
 - Chief of Army Land Seminar (CALFS18);
 - DST International Conference on Science and Innovation for Land Power 2018 (ICSILP18) Conference;
 - Land Environment Working Group (LEWG) Defence Engagement With Industry Briefings;
 - CASG 3rd Army Aviation Symposium.
- Presentations from:
 - Australian Minister for Defence, the Hon. Christopher Pyne MP;
 - Australian Minister for Defence Industry, the Hon. Steven Ciobo MP;.
 - Australian Assistant Minister for Defence, Senator the Hon. David Fawcett.

LAND FORCES 2018 Chief Executive Officer Ian Honnery said the event had achieved its dual goals of providing a platform for interaction, and promoting Australian industry.

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LAND FORCES 2018 is organised by Industry Defence and Security Australia Limited (ABN 31 091 148 837)
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“LAND FORCES 2018 is unique in the region as a platform for engagement and exchange of ideas between Army, Defence, Government, academia and industry, in the national interest,” Mr. Honnery said.

“It enables interaction with military professionals and companies from around the world. It is an important opportunity for Australian industry, particularly our Small to Medium Enterprises, to promote themselves to prime contractors, major suppliers and potential overseas customers.

“All indications are that LAND FORCES 2018 excelled in its main goals of enabling that engagement and of promoting Australian industry to the world, by bringing the world to Australia.”

For media enquiries please contact:

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About LAND FORCES 2018

Presented in collaboration with the Australian Army, the Australian Department of Defence and Defence Science and Technology, the biennial LAND FORCES Exposition is an international industry exposition to showcase equipment, technology and services for the armies of Australia and the Indo-Asia-Pacific.

About the Organiser

LAND FORCES 2018 is organised and conducted by Industry Defence and Security Australia Limited.

The mission of Industry Defence and Security Australia Limited is to promote the development of Australia’s industrial, manufacturing and information/communications technology resources in the military land defence and security sectors.

Industry Defence and Security Australia Limited is a division of the not-for-profit Aerospace Maritime Defence and Security Foundation of Australia Limited (ABN 31 091 148 837).

Industry Defence and Security Australia Limited also organises the biennial PACIFIC International Maritime Exposition, ROTORTECH helicopter industry exposition and the CIVSEC Civil Security Congress. Its corporate affiliate, Aerospace Australia Limited, organises the Australian International Airshow and Aerospace & Defence Exposition, held biennially at Avalon in Victoria.

Like AVALON and PACIFIC, the LAND FORCES Exposition is held biennially and has become one of the premier defence events in the Indo-Asia-Pacific region.

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